

FIG. 1

FIG. 2

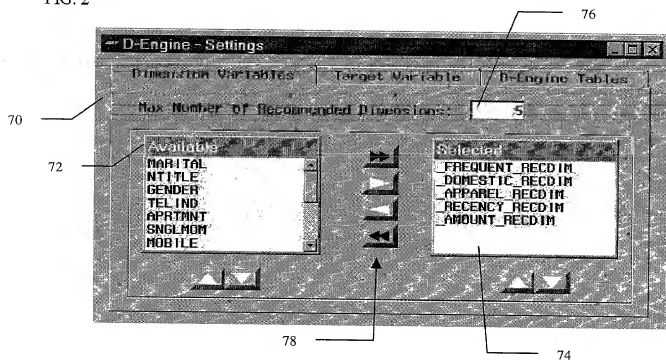


FIG. 3

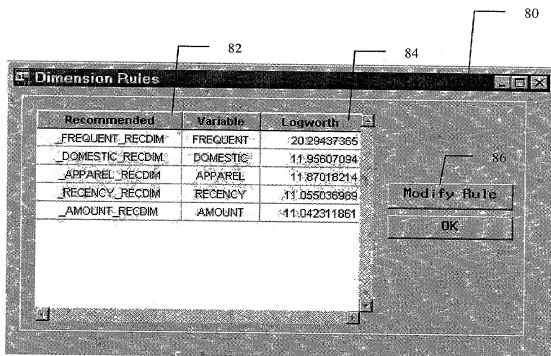


FIG. 4

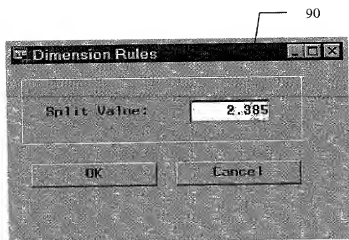


FIG. 5

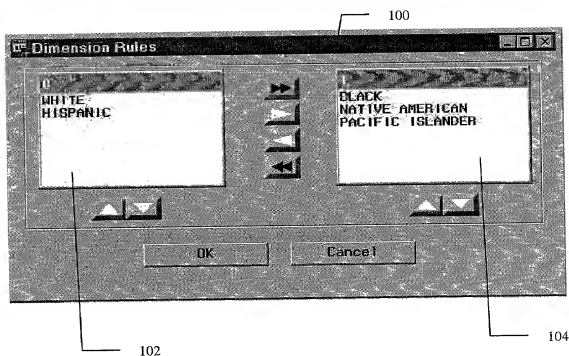


FIG. 6

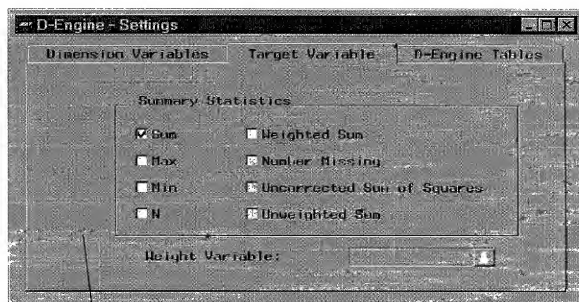


FIG. 7

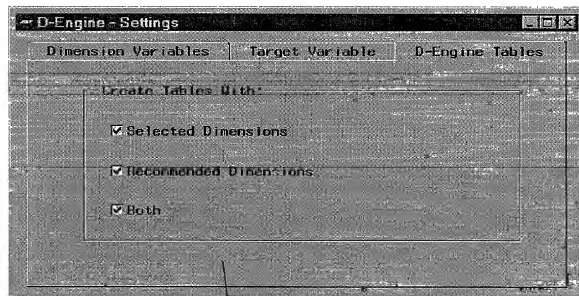


FIG.8

Detailed Results

Selected Dimensions

Recommended Dimensions

Both

STATE	CD	AE	AK	AL	AP	AR	AT	CA	CO	CT	DC	DE	FL	GA
BENDER	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM
female	8	6.1	0.28	13.2	1.16	8.19	8.123	66.20	10.18	10.5	5.10	5.75	67.44	25
male	11	0.13	6.1	0.6	3.7	5.30	13.4	2.4	2	2	1.16	8.8	3	

132

134

130

136

FIG. 9

82

142

144

146

148

150

136

140

Selected Dimensions				Recommended Directions								Both	
DOMESTIC RECDIM				D. RECENCY < 35									
APPAREL RECDIM				APP. REL < 1.5				APP. REL < 1.5					
RECENCY RECDIM				RECENCY < 174				RECENCY < 174					
AMOUNT RECDIM				AMOUNT < 5335				AMOUNT < 5335					
FREQUENT RECDIM				FREQUENT < 2385				FREQUENT < 2385					
N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM	N	SUM
304	139	39	18	605	228	18	9	39	10	18	12		
204	118	89	49	116	54	16	6	69	50	112	70		

132  
142  
144  
  
46  
48  
50  
34

Recommended Diners			
AE		PREQUENT	
AGE	SEX	DOMESTIC	AGE
ADULT > 17.5	ADPAREL < 15	ADPAREL	ADULT > 17.5
ADULT > 17.5	RECEIVED < 17.5	RECEIVED	ADULT > 17.5
ADULT > 17.5	AMOUNT < 53.5	AMOUNT	ADULT > 17.5
SUM	N	SUM	N
1	1	0	2

136

FIG. 11

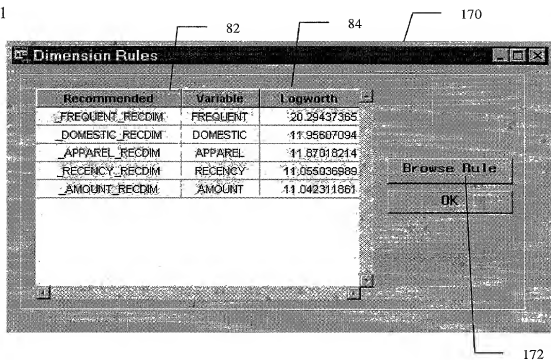




FIG. 12

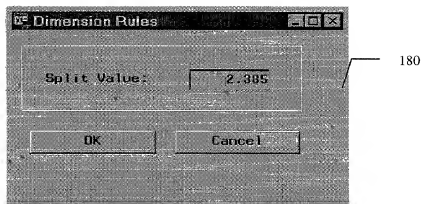


FIG. 13

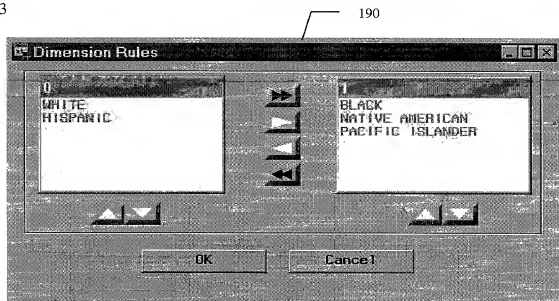


FIG. 14

200

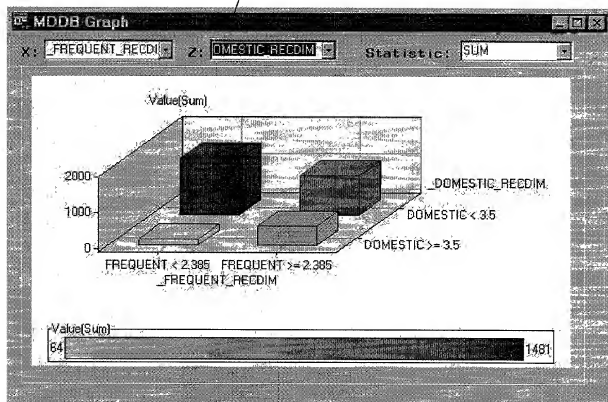


FIG. 15A

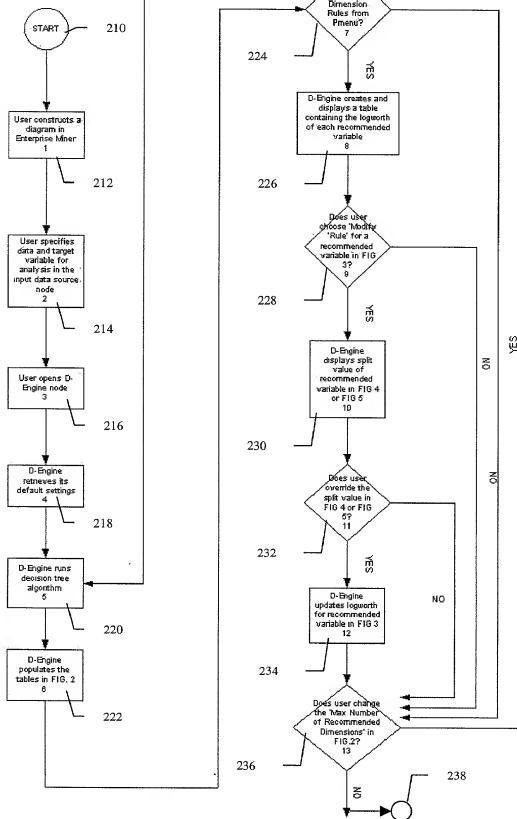
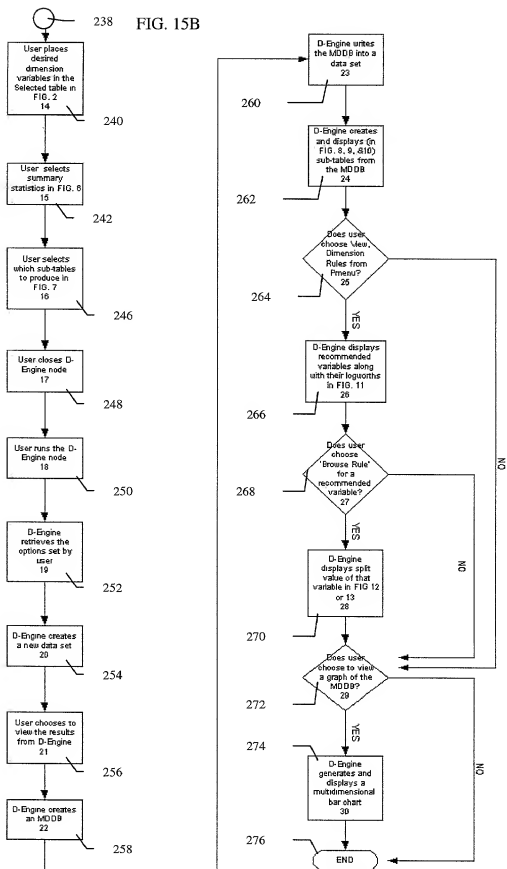
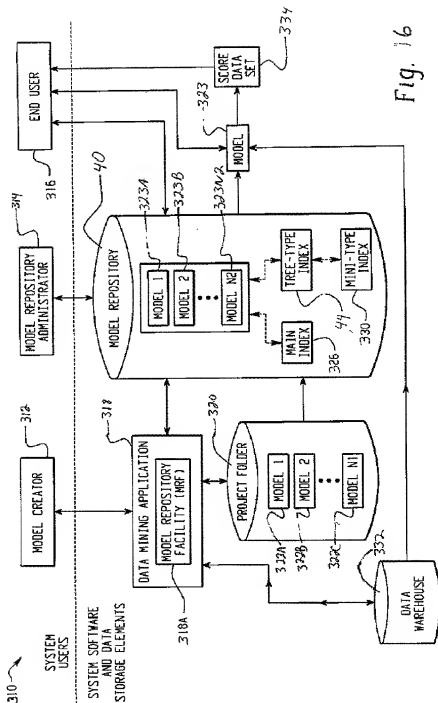


FIG. 15B





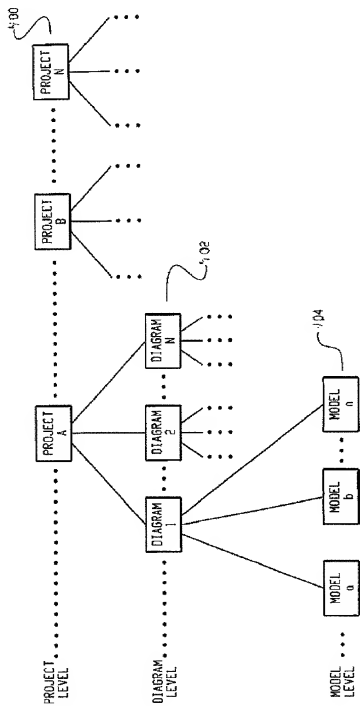


Fig. 17

MODEL'S FOLDER NAME			ATTRIBUTE A1			ATTRIBUTE A2			ATTRIBUTE A3			ATTRIBUTE A4		
000_A000072_MODEL	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE
002_A000001_MODEL	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE
001_A000000_MODEL	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE	VALUE
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

Fig. 13

MODEL'S FOLDER NAME			SPLITTING VARIABLE SV1'S NAME			SPLITTING VARIABLE SV2'S NAME			SPLITTING VARIABLE SV3'S NAME			SPLITTING VARIABLE SV4'S NAME		
000_A000072_MODEL	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
001_A000000_MODEL	N	N	N	N	N	N	N	N	N	N	N	N	N	N
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

Fig. 19

MODEL'S FOLDER NAME			SPLITTING VARIABLE SV1'S NAME			SPLITTING VARIABLE SV2'S NAME			SPLITTING VARIABLE SV3'S NAME			SPLITTING VARIABLE SV4'S NAME		
000_A000072_MODEL	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
001_A000000_MODEL	N	N	N	N	N	N	N	N	N	N	N	N	N	N
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

Fig. 20





FIG. 22



FIG. 23

